



# Rookie Director Special

**Package includes:**

- Postcard of the Month (design changes monthly)
- Thank You for Ordering Postcard (design changes monthly)
- I-1 Status Postcard (Earned Discount Reminder)
- I-3 Status Postcard
- Newsletter Creation by [www.UnitNews.com](http://www.UnitNews.com) (Basic service; includes limited customization)
- Newsletter Distribution (printed and mailed to all non-terminated unit members)

**Cost:** \$200 per month (over a \$300 value!!!)  
*Rate is guaranteed for LIFE!*

**Who is eligible?** All new Directors who enroll within 6 months of Debut Date

**Rookie Director Special Benefits:**

- Once enrolled, your rate of \$200 is guaranteed for LIFE, regardless of your future unit size growth!
- Enrollment Agreement term of 3 months (regularly 6 months). (See complete terms below)
- All mailings occur automatically each month – you won't need to constantly contact SuperStaff.
- Professional Newsletter Designer will work with you via email to create a professional monthly newsletter.
- Full-color printing, postage, labor, with Director's name, title, and address on all mailings. (NOTE: Newsletters are printed in black/white)

**Important Differences from Premium - Level Service Packages (Platinum, Gold, Silver):**

- No substitutions, alterations, or customization of postcards (Basic Newsletter includes limited customization)
- Does not include a specifically assigned Virtual Assistant
- Does not include Monthly Client Activity Report
- Does not include maintenance of a "Do Not Contact" list

**Terms of Agreement:**

The enrollment agreement is a term of 3 months. Beginning with the 4th month, services will be performed on a month-to-month basis. **If you choose to cancel our services within the first 3 months, a \$100 cancellation fee will be applied to your credit card.** Also, please give us 30 days notice, if you choose to discontinue our services, and we would appreciate feedback as to how we could better serve you to your satisfaction. Automatic monthly billing to your credit card will be applied on the 20<sup>th</sup> of the month, prior to the month which services are to begin (Ex. November services will be billed on October 20th). **There is a one-time non-refundable setup fee of \$25 to be applied on your order date.**

December 1, 2009 - February 28, 2010

**girls love pearls**  
 career conference 2010  
 team building challenge

ADD THE FOLLOWING NUMBER OF QUALIFIED NEW MEMBERS AND EARN GREAT REWARDS:

- 1 Girls Love Pearls bracelet, a name badge ribbon and standing recognition at Career Conference 2010
- 2 The reward above, plus an invitation to the Girls Love Pearls Luncheon
- 3 Girls Love Pearls bracelet, name badge ribbon, an invitation to the Girls Love Pearls Luncheon and onstage recognition at Career Conference 2010

For complete challenge details, please visit [www.MaryKayIntouch.com](http://www.MaryKayIntouch.com)

Postcard of the Month

**THANK YOU FOR PLACING AN ORDER IN AUGUST!**

You really do make a difference! Please know that your orders contribute to our unit and to our success. Thank you for helping us meet our goals!

**REMEMINDERS FOR SEPTEMBER**

- 7 - Labor Day - All Offices closed and Postal holiday
- 10 - Early ordering of the Fall/Holiday 2009 promotional items for those who enrolled in the Preferred Customer Program
- 13 - Mark Key Inc. 40th anniversary
- 15 - Early ordering of the Fall/Holiday 2009 promotional items for all Consultants
- Quarter 1 SCSR Consultant contact deadline
- 29 - Last day for Consultants to place orders by phone or online at [www.marykayintouch.com](http://www.marykayintouch.com)
- 30 - Last day for Consultants to place online orders to be SUBMITTED TO THEIR DIRECTOR for processing

Thank You for Ordering Postcard

**EARNED DISCOUNT PRIVILEGE**

Remaining active is the key to qualifying for the Earned Discount Privilege!

According to my records, it has been 3 months since your last order of at least \$200 wholesale (\$400 retail).

In order for you to continue to enjoy the Earned Discount Privilege, your next order will need to be at least \$200 wholesale. Then, as long as you remain active by ordering at least \$200 wholesale every 3 months, you'll always be eligible for the Earned Discount Privilege!

Remember, with the Earned Discount Privilege, you can place any order, regardless of size and receive a 50% discount!

I-1 Status Postcard

**The Company has notified me that it has been five months since your last wholesale order.**

If you don't place an order this month your Applause Magazine and other Company information will stop coming to you and, if you have any recruits, **you will lose them and the commission they generate.** I would hate to see this happen.

To remain active, your minimum \$200 wholesale order needs to reach your branch by the last business day of this month. If you need any help with your order, please contact me and I would be happy to assist you!

To place your order, go to [www.marykayintouch.com](http://www.marykayintouch.com) and go to Online Ordering.

I-3 Status Postcard